

ELECTRIFY ARIZONA MOBILITY & TECH EXPO 2026

Build Your Business Case for Electrification!



AGENDA 2026

- 9:30 – 10:30a** **Registration open** – Indoor and outdoor exhibits, coffee & pastries, networking time
- 10:30 – 10:40a** **Welcome:** *Laura Olson – Sr. Manager Clean Energy Programs, SRP*
Building Your Electrification Business Case: *Dr. John Heckman – Director, TE Activator, Professor of Practice, ASU*
- 10:40 – 11:10a** **Stabilization Is Not Decline - The Transition to Scale in Electrification**
 Insight from a veteran of the industry on where we are and where we are headed in the electrification transition.
Taylor Steele – Intrepid Energy
- 11:10 – 11:30a** **Planning for Electrification: The Utilities' Perspective**
 We hear a lot about load growth across Arizona; how does electrification fit into that context? What do utilities want electrifiers to know and how can electrification help all Arizonans?
Bryan Jungers – Principal, Emerging Technology, TEP; Billy Vaughan – Commercial Clean Energy Programs, SRP
- 11:30 – 12:15a** **Getting Started with Electrification**
 Every organization needs to build their business case for electrification based on their own context and circumstances. How are folks approaching this and what lessons can we all learn?
Ian Cooper, ICF; Jason Lowry, Director of Public Policy Initiatives, Local First Arizona; Brynn Katz, Sustainability Operations, Nackard Pepsi; Ellen Kennedy, Carbon-Free Transportation, RMI
- 12:15 – 12:45p** **Networking Lunch & Expo**
 Use this time to visit the exhibitors to learn about the products and services to help with your own plans.
- 12:45 – 1:15p** **Getting Started with Non-Road Electrification**
 The business case for electrification should be applied to non-road use cases as well. Hear from a panel of experts who will broaden your perspective on opportunities for electrification.
Tom Quinn, Motive Energy; Jason Shackle, Ignite Food Service; Darren Gest & Jen Arnold, ICF
- 1:15 – 2:00p** **Lessons from Early Adopters**
 What has been the experience so far from organizations who have already begun their electrification transition. Hear first-hand stories of both successes and challenges that we can bring into our own efforts!
Justeen Cook, Deputy Public Works Director at City of Phoenix; Eric Kissel, Director of Transportation at Laveen Elementary School District; Alex Davis, Assistant Director University Sustainability Practices at ASU
- 2:00 – 2:15p** **Networking Break & Expo**
 Use this time to visit the exhibitors to learn about the products and services to help with your own plans.
- 2:15 – 2:30p** **An Update on the National Electric Vehicle Infrastructure (NEVI) program in Arizona**
Jesse Schneider – Arizona Department of Transportation
- 2:30 – 2:45p** **A quick word on the new ADEQ Heavy Duty Zero Emissions Vehicles (ZEV) Pilot Program**
Cathy Chaberski – Arizona Department of Environmental Quality
- 2:45 – 3:30p** **What's coming next?**
 The pace of innovation continues to charge forward! Our local panel of innovators will give specific updates on the Vehicle to Load (V2x) technology, upcoming vehicle releases, new battery technologies and autonomous vehicles, but they can probably answer nearly any question you have!
Jason Smith, EV Strategy Manager at SRP; Rob Thompson, Founder at Preserve Watts; Kris Saunders, Founder at ExtendEV; Taylor Steele, Intrepid Energy; (moderated by Victor Atlasman – Director of Engineering, WattEV)
- 3:30p** **Moving Arizona's Electrification Community Forward – One Business Case at a Time!**
Dr. John Heckman – Director, TE Activator and Professor of Practice, ASU

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April 9, 10a – 3:30p

SRP PERA Pavilion

Exhibitors 2026

- **Arizona Public Service (APS):** APS generates safe, reliable and affordable energy for approximately 1.4 million customers in Arizona.
- **Blink Charging:** Advancing the energy transition through innovative charging solutions.
- **Blue Planet Industrial:** Transforming industrial operations with innovative electric vehicles, cutting-edge technology, and sustainable solutions that drive efficiency.
- **Blue Bird Corporation:** Coming to work every day with one common goal, to design, build, sell and service the world's finest school bus.
- **Canyon State Bus:** We are the factory authorized Blue Bird and Micro Bird school, activity, shuttle, and commercial bus dealer for the state of Arizona.
- **Drive Electric Arizona:** A Professional, Passionate Community of EV Enthusiasts Creating Positive Change Through Education, Advocacy, and Engaging Events.
- **EEPros:** Energy Efficiency Pros (EEPros) is a 12-year-old, nationwide, turnkey provider of EV charging stations and commercial LED lighting, based in Scottsdale, Arizona.
- **Evolved EV Charging Solutions:** Evolved EV manages the design, engineering, installation, and service of electric vehicle charging infrastructures for commercial properties, multi-family properties, and fleets.
- **Global Sweepers:** One of the world's leading producers of specialized street cleaning equipment.
- **Harmon Electric:** From installing car chargers to ground-up commercial construction jobs, Harmon Electric will complete each project with the same uncompromising quality and integrity
- **ICF:** A leading global company turning data into insights and innovation into impact.
- **Iron City Polaris:** A family-owned and operated Polaris®, and GEM dealer. We have two valley locations to better serve your parts, accessory and service needs.
- **Lincoln Electric:** Serving fabricators, OEMs & contractors across diverse applications including DC Fast Chargers, Arc & Laser Welding Solutions, and Precision Fabrication & Machining
- **Maricopa County:** Working to improve the air of Maricopa County so customers, residents, and visitors can live, work, and play in a healthy environment.
- **Mattur:** Mattur designs and builds modular energy systems in the United States — portable, backup, and utility-scale power that deploys faster and costs dramatically less than legacy solutions.
- **Minit Charger:** Minit Charger offers unparalleled efficiency with eco-friendly designs, versatile installation options, and comprehensive charging solutions.
- **Motive Energy:** From solar and battery energy management systems (BESS) to industrial batteries, chargers, energy credits, monitors, and powersport to key fob batteries, we offer unique solutions for your company's energy needs.
- **New Use Energy:** American mobile solar & battery systems for film crews, field ops & emergencies. Rapid-deploy. Ready anywhere. Power when and where it matters most.
- **Obodo Energy:** Obodo develops, designs, implements, and maintains energy solutions focused on decarbonization and economic benefits for our customers.
- **Popper Power:** Popper Power builds a platform that transforms streetlight poles into AI-managed, instantly deployable, decentralized virtual power plant hubs with integrated energy storage.
- **Preserve Watts:** Preserve Watts is a group of like-minded engineers designing and manufacturing products for the energy industry, focusing on vehicle design, system optimization, and charging systems.
- **Raymond West:** Raymond West is your go to for all things material handling. We offer industry-leading expertise in not only forklifts but also racking, conveyor, dock and door, rentals, parts, and service.
- **Salt River Project (SRP):** SRP is a community-based, not-for-profit organization providing reliable, affordable and sustainable water and energy to more than 2 million people in central Arizona.
- **Southwest Sweeper Sales:** Southwest Sweeper Sales sells and supports six industrial sweeper lines, including comprehensive parts department for all makes and models.
- **VVG Trucks:** We can help you with any aspect of the commercial truck industry, announcing a new partnership with Terrawatt to expand EV charging access and trusted EV support.

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Registered Organizations 2026

Advanced Charging Technologies	Exponent	NursePartners Inc.
AECOM	Fastenal	Obodo Energy
Arizona Commerce Authority (ACA)	Freeport-McMoRan	Pacific Energy Concepts
Arizona Dept. of Environmental Quality	Fry's Food	Shoptline
Arizona Department of Public Safety	Fulton Homes	Phoenix Sky Harbor
Arizona Dept. of Transportation (ADOT)	FV Advisory Group	Plexus Worldwide LLC
Arizona PIRG Education Fund	Gateway Community College	Plug and Play Tech Center
Arizona Public Service (APS)	Global Sweepers	Popper Power
Arizona State University (ASU)	GM	Prane LLC
Arizona Technology Council	Google Fiber	Preserve Watts
Ark Electrum	GTN Consulting	Propitious Technologies
ATS Lab	GUD Community Management	Quad Plus
Aware Cities	Harmon Electric	Raymond West
AZ EV Consulting	Hinduja Tech	Reach Strategies
Blink Charging	ICF	Rep Works Marketing
Blue Bird Corporation	Ignite Food Service	Republic Services
Blue Planet Industrial	Imerys	Resource Innovations
Bosch	Intrepid Energy	RMI
Camelback Bible Church	Iron City Polaris	ROSAmerica
Canyon State Bus	IT Yug	Salt River Project (SRP)
Casagave Group	JM Santoyo & Co	Same Dream Design
Chambers for Innovation	JP Electric	San Carlos Apache Tribe
ChargePoint	JR Aviation	Scottsdale
Charging Ahead	Komatsu Mining	SkyFox Flyovers LLC
City of Glendale	Korn Ferry	Southwest Sweeper Sales
City of Peoria	Lanini Management	Sower of the Seeds
City of Phoenix	Laveen Elementary School District	Tempe Union
City of Sedona	Lincoln Electric	The Nature Conservancy
City of Tempe	Local First AZ	Torque Trends
City Property	Loloft	Trico Electric Cooperative
Climate Power	Luminos Innovation	Tucson Electric Power (TEP)
CryOx	MAB Sales Group	Unlimited Potential AZ
Daicel Safety System Americas, Inc.	Maricopa County	USI Insurance Services
Disrupt the Landing LLC	Maricopa SBDC	Valley of the Sun Clean Cities Coalition
DNV	Mattur	Vanguard
Dobson Ranch	Medtronic	Veregy
Drive Electric Arizona	Minit Charger	VVG Trucks
EEPros	Moove.io	WattEV
Elavon	Motive Energy	Weigh Anchor
Empire Renewable Energy	Mountain West Consulting	WSP
EnviroClean Equipment	MSI TEC	
Eos Fitness	Native Health	
EVmode	New Use Energy	
Evolved EV Charging Solutions	NIPRO Technical Solutions	
EVunited	North-Rhine Westphalia	

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